

**PURINA**  
**PRO PLAN**  
**VETERINARY**  
**DIETS**

**FortiFlora®**

CANINE AND FELINE PROBIOTIC SUPPLEMENTS



## The Power to Nutritionally Manage Dogs and Cats with Gastrointestinal Upset

Intestinal problems are one of the most common reasons dogs and cats are brought to their veterinarians. A healthy intestinal tract is home to both beneficial and potentially harmful bacteria, which are in balance. A pet with intestinal upset often experiences an imbalance of these bacteria, which can contribute to diarrhea, soft stools or excessive gas. Purina® Pro Plan® Veterinary Diets FortiFlora® Canine and Feline Probiotic Supplements contain a special strain of beneficial bacteria that is safe and effective and has been proven to promote intestinal balance.

### Benefits of FortiFlora:

- Probiotic supplement for the dietary management of cats & dogs with diarrhea
- Promotes a strong immune system
- Proven to promote intestinal health & balance
- Contains guaranteed amounts of live active cultures



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FortiFlora® can be used in the nutritional management of dogs and cats with:

- Diarrhea associated with microflora imbalance
- Acute enteritis
- Diarrhea associated with stress, antibiotic therapy, and diet change
- Poor fecal quality in puppies and kittens
- Flatulence in dogs

### Our commitment to you and your pets

Purina® Pro Plan® Veterinary Diets is committed to helping you and your veterinarian make a true difference in your pet's life. Our diets are backed by extensive testing and scientifically formulated to help nutritionally manage dogs and cats with certain medical conditions.

The science behind our therapeutic diets represents a collaboration between Purina nutritionists, researchers and veterinarians, resulting in proven nutritional breakthroughs and great-tasting formulas produced with high safety standards.

Ask your veterinarian about **FortiFlora® Canine and Feline Probiotic Supplements** today. For your pet's health, please see your veterinarian regularly.

Refer to the backside of your product package for feeding instructions.



\* Millward Brown Veterinary Tracker, Fall 2014



Proudly manufactured at Purina-owned US facilities.

If you have questions about Purina Pro Plan Veterinary Diets, please call toll-free, 1-800-879-1266 weekdays, 8:00 a.m. to 4:30 p.m. (CT), or visit **ProPlanVeterinaryDiets.com**

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