



## The Power to Nutritionally Manage Your Cat with **Diabetes Mellitus**

It's estimated that one in 200 cats may be affected by diabetes mellitus<sup>1</sup>. Diabetes is a serious disease that requires your active participation on a daily basis. But with proper care, most diabetic cats can lead active, playful lives. Purina® Pro Plan® Veterinary Diets DM Dietetic Management® Feline Formulas are high in protein, low in carbohydrate, and work with a cat's unique metabolism to help manage glucose levels in diabetic cats.<sup>2</sup>

### Advanced Nutrition



High protein and low carbohydrate to help support the unique nutritional needs of diabetic cats



High level of antioxidants



These diets promote a urinary environment unfavorable to the development of both struvite and calcium oxalate crystals in cats

- Helps promote glucose control
- May help reduce insulin requirements
- Great taste

1 Blackwell's five-minute veterinary consult, Canine and feline, 2011; Diabetes Mellitus without complications - cats, Pg 366.

2 Frank G, et al. Veterinary Therapeutics. Vol. 2, No.3, Summer 2001

3 Based on dollar and unit sales of Purina® Veterinary Diets DM Dietetic Management formulas as a percentage of total Diabetes therapeutic diet sales as reported by GRK Retail and Technology US, LLC Vet Panel Market Database as of 5/21/2015.

DM Dietetic Management® can be used in the nutritional management of cats with:

- Diabetes mellitus
- Enteritis
- Persistent hyperglycemia
- Chronic diarrhea

### Our commitment to you and your pets

Purina® Pro Plan® Veterinary Diets is committed to helping you and your veterinarian make a true difference in your pet's life. Our diets are backed by extensive testing and scientifically formulated to help nutritionally manage dogs and cats with certain medical conditions.

The science behind our therapeutic diets represents a collaboration between Purina nutritionists, researchers and veterinarians, resulting in proven nutritional breakthroughs and great-tasting formulas produced with high safety standards.

Ask your veterinarian about **DM Dietetic Management®** today. For your pet's health, please see your veterinarian regularly.



Proudly manufactured at Purina-owned US facilities.

If you have questions about Purina Pro Plan Veterinary Diets, please call toll-free, 1-800-879-1266 weekdays, 8:00 a.m. to 4:30 p.m. (CT), or visit **ProPlanVeterinaryDiets.com**